



Association Internationale des Collectionneurs Olympiques

Annual Report 2019

/

Road Map 2020

A center of excellence for understanding and fostering the Olympic Movement through collectibles

WE COLLECT OLYMPIC HISTORY



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www.aicolympic.org

Chers Amis Olympiques,

C'est avec un immense honneur que nous vous présentons dans un même document le rapport d'activité 2019 de l'AICO et son projet associatif pour les années à venir.

2019 fut une année de transition : tout en poursuivant et en consolidant ses activités principale, l'AICO s'est lancée dans une année de réflexions et d'échanges avec ses associations membres pour co-construire une Road Map 2020 et plus... qui engage l'AICO dans des projets qui sur les deux ou trois prochaines années lui permettront d'offrir toujours plus d'attractivité pour les collectionneurs olympiques du monde entier.

A travers ses différentes actions, l'AICO développe et consolide son statut d'association officielle et reconnue autour des collections et des collectionneurs olympiques.

La concrétisation de nos différents projets « Road Map 2020 et plus » nous permettra de nous faire connaître un peu plus du grand public et d'autres institutions olympiques et culturelles avec qui nous pourrions co-développer des actions sur l'histoire, le patrimoine et la culture olympique.

Notre souhait de rejoindre le projet « Agora Tokyo 2020 » de la Fondation olympique marque notre volonté d'être un véritable partenaire actif au service de cette dernière.

Le vaste projet du NOC pin's catalogue sur mobile est quant à lui susceptible d'intéresser d'autres partenaires pour un co-développement et s'ouvrir comme support à d'autres types de collections, avec toujours la même volonté de rendre la culture et l'héritage olympique plus accessible au plus grand nombre.

L'AICO engage une réflexion importante avec ses partenaires sur le modèle actuel des Foires Mondiales des Collectionneurs Olympiques qui a besoin de se renouveler pour répondre aux nouvelles attentes des collectionneurs olympiques et s'ouvrir encore plus aux futurs et jeunes collectionneurs. Nous proposons que pour les futures éditions, la Foire se transforme en Festival Culturel Olympique, associant la foire des collectionneurs, une exposition compétitive et non compétitive, et un programme culturel (conférence thématique, projection de films, ...).

Dès à présent suivez nos dernières actualités sur aicolympic.org

Bien cordialement,

Christophe AIT-BRAHAM

AICO President

Dear Olympic Friends,

It is with an immense honor that we present to you in a single document the 2019 activity report of AICO and its associative project for the years to come.

2019 was a year of transition: while continuing and consolidating its main activities, AICO embarked on a year of reflection and discussion with its member associations to co-build a Road Map 2020 and more ... which commits AICO in projects which over the next two or three years will allow it to offer ever more appeal to Olympic collectors around the world.

Through its various actions, AICO is developing and consolidating its status as an official and recognized association around Olympic collections and collectors.

The realization of our different projects "Road Map 2020 and more" will allow us to get to know a little more of the general public and other Olympic and cultural institutions with which we could co-develop actions on history, heritage and Olympic culture.

Our desire to join the Olympic Foundation's "Agora Tokyo 2020" project marks our desire to be a real active partner at the service of the latter.

The vast project of the NOC pin's catalog on mobile is likely to interest other partners for a co-development and to open up as support for other types of collections, with always the same desire to make the culture and Olympic heritage more accessible to the greatest number.

AICO is initiating an important reflection with its partners on the current model of the World Fairs of Olympic Collectors which needs to renew itself to meet the new expectations of Olympic collectors and to open up even more to future and young collectors. We suggest that for future editions, the Fair turns into an Olympic Cultural Festival, combining the collectors' fair, a competitive and non-competitive exhibition, and a cultural program (thematic conference, film projection, etc.).

Now follow our latest news on aicolympic.org

Best regards,

Christophe AIT-BRAHAM

AICO President

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I/ AICO IN THE WORLD WITH ITS MEMBERS

I.1/ AICO MEMBERS AROUND THE WORLD



19 MEMBERS ASSOCIATIONS

16 COUNTRIES

More than 2000 officially connected people

List of Current Members

1000-Club (Norway)

Association Française des Collectionneurs Olympiques et Sportifs (France)

Belgian Olympic Philately Club (Belgium)

China Sport Philately and Collection Association (China)

Hrvatsko društvo olimpijske filatelije i memorabilije (Croatia)

Hungarian Olympic and Sport Philatelic Association (Hungary)

Internationale Motivgruppen Olympiaden und Sport e.V. (Germany)

*Lietuvos Olimpine Kolekcininku Asociacija (Lithuania)

Olympin Collectors Club, Inc. (U.S.A.)

OLYMPSPORT, Czech Association for Olympic Philately (Czech Republic)

Oslo Pin Club (Norway)

Polish Club of Olympic and Sports Philately "OLYMPIAN" (Poland)

*Prolympo - International Association of Olympic Memorabilia Collectors (Germany)

Slovak Society of Olympic and Sports Collectors (Slovakia)

Slovenska Olympiska Filatelija (Slovenia)

Sports Philatelists International (U.S.A.)

Unión Española de Filatelia Olímpica (Spain)

Unione Italiana Collezionisti Olimpici E Sportivi (Italy)

* Probationary Member until 2019

I.2/ ACTIVITIES OF OUR WEBSITE (Mark MAESTRONE)

www.aicolympic.org is both the meeting point for our members and also the gateway to all visitors from around the world. An online agenda provides information on all the activities of member associations.

The primary activity of the website during 2019 was to complete the addition of the first three contributions to the Member Archives: the complete libraries of back issues of AFCOS (1994-2012), SOC (1984-2019) and SPI (1962-2014). In total, there are 539 individual issues with over 8 GB of information about sports and Olympic collecting. Search capability has recently been added enabling users to search all three journals at one time using one or more keywords or phrases. In 2020, we look forward to adding the journal of our Czech member society, Olymport.

Over the 2019 year, the AICO website has received 4.3K different users in 5.9K sessions, viewing over 16K pages. The bulk of visitors are from the United States, Italy, Japan, France and Germany. The majority (68%) access the website through their desktop/laptop computers, while 20% use mobiles and 12% view the website on a tablet. The most popular areas of the website during 2019 are the Current Members pages (over 1K views); Olympic Collecting

Library (700 views); and philately section (500 views). During the last quarter of 2019, the Members Archives (specifically the SOC journals) has been the most popular area viewed by users.

Beginning of 2020 gradual online re-launch of the National Olympic Committee Pins' catalog.

The French version of the AICO website has benefited from the support and translation work of Madame Jocelyne BERNHARD, who also provides voluntary administrative support to AICO. We thank her warmly.

I.3/ AICO OLYMPIC LIBRARY (Roman BABUT)

The current physical resources of the library contain about 1000 printed items that are collected and stored in the library of the Museum of Sport and Tourism in Warsaw. The vast majority of over 800 items have been digitized to the extent necessary to present the catalog on the AICO website by the end of 2017.

Since then, resources have been enriched by over 100 items that are awaiting digitization the development of fiche cards necessary to enter descriptions in the database.

Over the 2019 year the AICO Olympic Collecting Library noticed 700 views and during the last quarter of 2019, the Members Archives (specifically the SOC journals) has been the most popular area viewed by users.

Search Catalog Filters

Olympic Collectibles ▼

Olympic Games ▼

Sport Events ▼

Sports ▼

World Olympic Collectors Fairs ▼

Publication Types ▼

Ordinal Number ▼

Search Keyword - No Punctuation

SEARCH

II/ AICO AND EVENTS IN THE WORLD

II.1/ WORKING GROUP TOWARDS RECOGNITION OF “OLYMPIC SPIRIT” TO THE INTANGIBLE HERITAGE OF HUMANITY BY UNESCO (AIT-BRAHAM Christophe)

Under the direction of Guy DRUT (IOC member and Olympian), a working group with Paris 2024, the IOC, Ministry of culture in France ... has been set up to recognize the "Olympic spirit" to the intangible heritage of humanity through the UNESCO.

The preliminary step was to include "The Olympic Spirit" in the national inventory of intangible cultural heritage for France before the international stage.

Collectors are involved in the preservation and dissemination of the Olympic spirit through their collections, their research, and it is in this context that AICO participated in these meetings.

Message from Guy DRUT :

“Paris, 18/10/2019,

Dear,

After a year of collaboration on the Steering Committee, I am very pleased to announce that, following the meeting of the Committee on Ethnological and Intangible Heritage, which is part of the Ministry of Culture, the Olympic Spirit has officially been integrated into the inventory of French intangible cultural heritage.

This national inscription is the first achievement of our team among the objectives that we have set ourselves to achieve the recognition of the Olympic Spirit at UNESCO ICH.

One word: Thank you! Your support and your valuable contributions have allowed us to establish an exemplary and faithful image of what the Olympic Spirit represents in France and among the individuals who, through the generations, have identified with it and made its values live daily.

But as I often say, "One hedge after another" ... I am aware that this is only the first phase of our work and that we must now tackle with determination the international aspect of this nomination. It is indeed with you all, but also in close collaboration with the IOC and the National Olympic Committees of Greece, Jordan, Luxembourg and Senegal that we will advance this project.

Good to you all,

Guy Drut”



II.2/ XXV WORLD OLYMPIC COLLECTORS' FAIRS WARSAW 2019 (POLAND) / 24-26 May 2019



The 25th World Olympic Collectors' Fair took place at the Olympic Centre, headquarters of the Polish Olympic Committee (POC) in the center of Warsaw, from 24 to 26 May 2019.

AICO supported the POC's candidacy project in 2015 with the Olympic Foundation, which therefore selected Warsaw as the host city for the WOCF of 2019.

The organization officially registered 83 exhibitors from 27 countries.

In the same time, POC celebrated its hundredth anniversary; the opportunity for visitors and exhibitors of the Fair to take advantage of the events linked to this anniversary.

They had also the opportunity to visit the beautiful Museum of Sport and Tourism.

Traditional events marked out these 3 days: exhibition, silent auction, gala dinner...

The organization has published an official report which should allow future organizers to optimize their preparation.

AICO promoted WOCF through its website, targeted emailing and also with the support of its member associations who promoted it on their respective media (newspapers, website ...).

The EB of AICO held several meetings to take stock of the state of progress of the projects, the candidacies of the next WOCFs, and the possible TOKYO project.

EB members held various meetings with AICO members on site around themes to draw the Road Map 2020 and more together.

Our discussions ended with a glass of friendship in a typical Warsaw restaurant.



II.3 / AICO Presentation to the Olympic Museums Network Meeting in Warsaw / 23 may 2019

At the invitation of the Olympic Foundation and of the Museum of Sports and Tourism in Warsaw, AICO President had the honor to introduce to the Olympic Museums Network Assembly the International Olympic Collectors Association during their meeting.

The opportunity to present our activities, projects and the possibilities of future partnerships to organize the WOCF.



II.4/ OPENING CEREMONY CSPCA/BEIJING 2002 Olympic Exhibition / 31 October / 4 November 2019

At the invitation of our member CSPCA, and Beijing 2022, with the help of Mr HOU KUN Justin, CSPAC Vice-President and Secretary, Christophe AIT-BRAHAM, AICO President participated in the inauguration of an Olympic exhibition related to the opening of the largest Olympic store at Beijing Olympic Park and the sale of the first Olympic and Paralympic mascots.

Saturday 2 November 2019, on the ground floor of the Beijing 2008 TV tower, CSCPCA, member and its partners, organized a very beautiful exhibition of Olympic pins. Journalists, guests and the public were able to discover the passion for the collection linked to the Olympic games.

AICO President held a speech presenting the AICO, its values, its projects and the links between culture, education, collection and Olympism.

The opportunity to meet the sport leaders and Olympic collectors, the Secretary General and Marketing Director of Beijing 2022 who were present and to introduce them AICO.

The others days, visits to mini Olympic Museums open to the general public. Education, Olympic culture are very present in each museum. The collection are private, but open to all public and perfectly integrated into local cultural and or sports clubs.

We have also open discussions on sponsorship in support of AICO and open discussions on hosting a future WOCF.



AA wap.beijing2022.cn

北京2022年冬奥会和冬残奥会组织委员会
Beijing Organizing Committee for the 2022 Olympic and Paralympic Winter Games

北京2022官方特许商品零售店玲珑塔店正式开业

来源：北京冬奥组委 2019-11-02 11:36:48

11月2日的“特许上新日”，吉祥物玩具类特许商品正式首发。北京2022官方特许商品零售店玲珑塔店正式开业。玲珑塔店总面积达347平方米，是目前最大的官方特许商品零售店，特许限量徽章模具也将在店内展出。

北京2022官方特许商品零售店
玲珑塔店开业仪式

在今日举行的开业仪式上，北京冬奥组委专职副主席、秘书长韩子荣，北京冬奥组委相关部



III / AICO Road Map 2020...

III.1 / CONTEXT and ORGANIZATION

After the establishment of a new AICO EB, members were consulted at the end of 2018 to know their expectations, their needs.

After discussions with the EB, the AICO members, and the Olympic Foundation, it seems wise to set up working groups on a short time to structure our projects before implementing them.

Thematic working groups are set up and will be coordinated by a member of the AICO EB.

These working groups do not replace our commissions, which will find all their place and their function after this stage of work.

These working groups are mainly to achieve a transversal step.

Calendar:

March 2019: Information to AICO members and call for applications to join the working groups. Each group leader can also directly call on AICO members or any other specialist in the working group area.

April / May 2019: each working group exchanges between its members to develop, structure, propose a work plan.

24/26 May 2019: meeting of the working groups with our AICO Members during the WOCF Warsaw.

December 2019: presentation to the Olympic Foundation and AICO Members of the AICO projects (action plan, calendar, multi-year budgeting).

Most projects will be launched this year, and certainly, in view of their importance or complexity, will be implemented over several years.



III.2 / The project

Each project is led by a member of the EB.

- **Development of the AICO website and partnership with the WORLD OLYMPIC LIBRARY : Mark MAESTRONE**

The World Olympic Library application and questionnaire has been completed and submitted to the Library for their assessment. We await their recommendations on how best AICO can work with the Library.

- **Commission to Combat Abusive, Illegal and Counterfeit Olympic Philately (CAICOP) : Mark MAESTRONE**

The creation of a working group to explore the institution of a Commission to Combat Abusive, Illegal and Counterfeit Olympic Philately (CAICOP) was approved by the AICO Executive Board during their meetings at Warsaw in May. Since then, chairman of the working group and AICO Executive Board member, Mark Maestrone, has been in contact with Mr. Giancarlo Morolli, a leading philatelic expert and judge. Mr. Morolli has agreed to be a senior consultant in this early stage of planning.

Background: The primary purpose of AICO (Association Internationale des Collectionneurs Olympiques), as stated in its Statutes, is to “foster quality Olympic philately, numismatics and memorabilia collecting.” As such, AICO must make every effort to stimulate discussion and generate solutions to issues impacting the hobby. Among the most important issues stifling Olympic collecting is the growing problem of abusive, illegal and counterfeit material.

1. How does the proliferation of abusive, illegal and counterfeit material affect Olympic collecting?

As with any collectible, there is an unbreakable trust between the collector, the entities that create the collectibles, and the individuals or businesses that market and sell those collectibles. When, for example a collector unknowingly buys an abusive, illegal, or counterfeit item, that trust is broken and the collector may be discouraged from continuing.

2. What can and should AICO do to make Olympic philately safer and more satisfying?

Knowledge is the key. Collectors must be provided with timely information to aid in making informed decisions. To this end, an AICO Commission on Abusive, Illegal and Counterfeit material should be established.

3. How would such a Commission be constituted?

The Commission would be composed of a minimum of 4 members: 1 member would be from the AICO Executive Board, 3 members would be experienced philatelists. While English would be the Commission’s working language, it is important that there be members conversant in

German, Greek, French and Italian, as these are the languages where most counterfeit material is found, frequently in auctions.

4. What are some of the Commission's expected duties and areas of responsibility?

A. Define what constitutes abusive, illegal (including cinderella), and counterfeit stamps.

B. Establish what information will best benefit different levels of collectors. Newer collectors will be interested in advisories about illegal and abusive issues as well as cinderella material. Veterans will benefit most from information concerning counterfeits and forgeries.

C. How should the commission convey information to the collecting community (website or other media)? With what frequency?

D. Enlist a responsible party in each country with active auction houses engaging in the sale of Olympic items to act as a liaison with the Commission. The liaison would supply auction catalogs and serve as a point of contact in that country. Liaisons should be selected in France, Germany, Switzerland, USA, Italy, Greece, and the Czech Republic.

E. The Commission should also communicate with: the UPU; OFCH – Olympic Foundation for Culture and Heritage (Director); IOC legal and marketing departments; FIP forgeries experts.

F. How should the commission deal with auction houses from both a tactical and legal perspective?

What about online entities such as eBay and Delcampe?

G. How should countries be informed about abusive and illegal issues?

H. Can and should AICO play a role in resuscitating the WNS (World Association for the Development of Philately Numbering System), and/or the UPU circular system?

Proposal: AICO should establish a Commission to Combat Abusive, Illegal and Counterfeit Olympic, Philatelic Materials. A small Olympic philatelic working group should first be created with the essential duties of searching for and soliciting key members of the Commission, and developing a preliminary financial plan.

- **Launch of the digitalized catalog of Olympic pins and its mobile version : Branislav DELEJ**

Creating electronic version of the national olympic committees pins catalogues means fulfilling the following goals.

1. Transform existing pins catalogue to electronic version

We need to create high-quality photos of pins from both sides as current photos do not meet desired criteria.

2. Create interactive web-based catalogue

Implement web-based catalogue viewable by everyone. This will be integrated into existing AICO web-page.

3. Create mobile applications

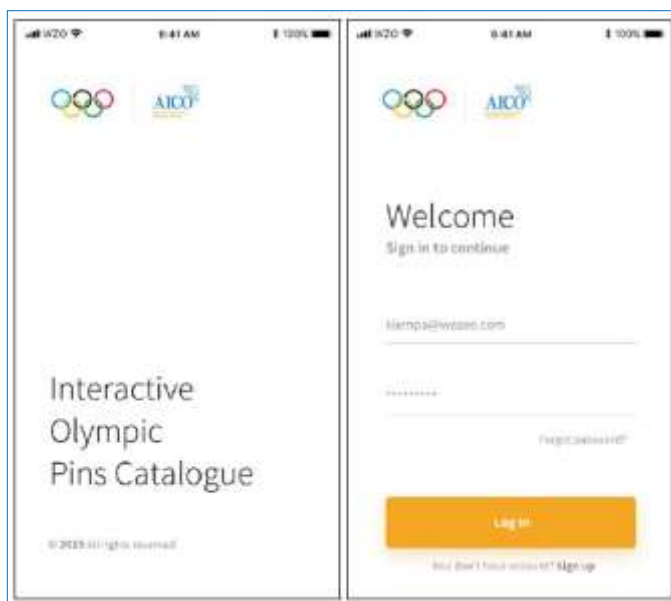
Create iOS and Android apps with the same functionality as web-based catalogue plus additional usability functions, e.g. search by photo.

4. Enable personal and virtual collections

For existing collectors and to involve new people into collecting we need to support personal and virtual collections.

5. Award achievement pins based on user activities

By tracking user movement and activities and by using gamification principles we will award pins to users. These can be shared on social networks and exchanged between users.



- **Development of the AICO Olympic Collecting Library : Roman BABUT**

1/ The current physical resources of the library contain about 1000 printed items that are collected and stored in the library of the Museum of Sport and Tourism in Warsaw. The vast majority of over 800 items have been digitized to the extent necessary to present the catalog on the AICO website by the end of 2017.

Since then, resources have been enriched by over 100 items that are awaiting digitization the development of fiche cards necessary to enter descriptions in the database.

2/ Acquiring new items to the library takes place and is possible mainly thanks to:

- donations from private individuals, individual members of AICO clubs and AICO member clubs;

- publishing donations

However, there are many publications on Olympic collecting that could be obtained only, by purchasing directly from publishers or at online auctions.

3/ Acquiring archival publications of member clubs

So far, on my initiative, thanks to the understanding and excellent cooperation with the Management Boards of SPI, AFCOS and SOC Clubs, it has been possible to place archival publications of these Clubs on the AICO website. Another club is OLYMPSPORT, which is currently scanning the archived newsletter.

4 / Functional development of the Olympic Collecting Library Catalog

Current resources of the electronic library contain about 839 records, documenting mainly physical library items. In the current catalog there are few records from other sources.

Technically, the recent catalog allows full review of individual records; however the "search" buttons for the corresponding indexes do not work properly.

Further development of the catalog will depend on the common platform (IOC e-environment) which IOC will establish for all organizations / institutions. Only then will it be possible to verify to what extent the current AICO library database is compliant with the standards in force, e.g. in professional libraries, and above all in OWL.

- **Development of competitive, uncompetitive, educational multi-sports and Olympic exhibitions : Massimiliano BRUNO**

The last example of an official sports and Olympic exhibits competition was in Beijing 2008, an international official exhibit among the best sports and Olympic collections.

Later, only unofficial exhibits with guest collections, like for example the exhibit for London 2012 Games.

Our aim is to propose an international exhibit for all the categories of sports and Olympic collectors, involving the AICO members (and if possible also other collectors who want to participate), through an official competition, with final prizes for each category of collecting, specialized jurors (possibly also to introduce a popular jury for special prizes, for young collectors).

All this for a unique objective: to restore a new spirit of the Olympic and sports collections into the international scenario of the collectables (all categories of collections), as some years ago, promoting a growing interest among the young generations of collectors for the memorabilia, pin's, philately and so on.

This project can give a strong contribute to a new impulse for the development of the sports and Olympic collecting, specially by the young generation, after the splendor of the early period of the many important sports and Olympic exhibits of international significance.

It's time now to renew all this spirit and enthusiasm among the many collectors still present, and a good way is to recreate this enthusiasm also with a competitive exhibit that can push each single collector to participate and to engage together with other "colleagues".

In each case, the spirit of competition will give surely a great impulse for a large and enthusiastic participation of a big number of collectors, wishing to make known their collections, and win a prize.

In this scenario the sports and Olympic collections, can grow up and receive more account towards the general world of collecting.

- **New format development of future world Olympic collectors fairs for opening to the general public and youth : Christophe AIT-BRAHAM**

After consultations with collectors (visitors, exhibitors) and members of AICO, it appears that the current format of the WOCF needs to be revitalized to be more attractive.

These improvements could be made from the next WOCF in agreement with the organizers.

Duration: always 3 days but timetable to modulate: Less amplitude. To plan animations on these times (visit of the city, diffusion of a film, cultural presentation, training on the fight against fake ...). During an Olympic year, favor a WOCF after the Games.

AICO must be a source of proposals and facilitate cultural sequences. Maybe new “branding name”: WOCF : World Olympic Collector Festival. Cultural program open to young people in the host city.

Organization of an exhibition (cf / Massimiliano BRUNO). Exhibition competitive and no competitive organized by AICO for its members.

For new bid, give priority wherever possible to easy access for collectors and the general public.

To support the development of WOCF, AICO must be more present and active in the organization beyond the only submission of an application.

Attendance at the Organizing Committee

Use its network to inform and promote a WOCF

An AICO stand will be present at each WOCF

Open to Olympic culture and heritage foundation members (Organization recognized by IOC)

Adapt the collectors' guide (AICO WG 6) to the local organization.

Adapt the document “WOCF Technical proposal template” and “Call for EOI”.

- To develop the network of global associations of Olympic collectors interconnected to AICO and partnerships between members : Christophe AIT-BRAHAM

1/ Facilitate the welcome of new members.

Presentation : a new category of members will be proposed: "Friend of the AICO", for the clubs which do not perceive any right of adhesion of itself members. No fees, no vote, for Association without membership fees.

Proposal to amend the statutes. Verification with the IOC. Ask the current members first

Timetables : General Assembly 2020

2/Creation of a label "recognized by the AICO", to support the actions of the members (exhibitions, books, etc...).

Presentation : definition of a notebook of a procedure allowing the Clubs to request the label of the AICO to support their actions (exhibitions, books, etc ..) with or without financial assistance. Establishment of a budget on the operating budget of the AICO, reserved to support the actions of the clubs.

Timetables : for the year 2020.

3/ Creation of a prize recognizing the action of a member of an AICO club for his involvement in the collection and Olympic collectors.

Presentation : The AICO gold prize of the year (or other name) : each year AICO member suggest one people to promote his work for the world Olympic collectors.

Set up application form, organizational rules, and jury.

Timetables : for the General Assembly 2020

4/ An interactive guide to (young) collectors on the Olympic collection : paper and digital.

Presentation : to inform our partners linked to the Olympic Foundation, the NOC (with the IOC "Champions"), and young collectors, creating a guide (digitilized and interactive) with a common structure and pages adapted to the recipients.

Rely on the new cultural network of the Foundation, with the NOC "Champions". Inform about AICO and the world of Olympic collectors.

For the realization to rely on the knowledge of each AICO commissions (pin's, philately, memorabilia).

Timetable : 2021/2022

5/ Promotion of AICO through a collectible object (pin's)

Presentation : to promote the AICO to our members, our partners, creation of objects with the logo of the AICO: pin's, sticker ...

Timetable : 2020/2021

III.4 / AICO Budget

AICO's 2020 forecast budget takes into account the implementation or launch of all new projects; with the exception of the overall budget of the Olympus pin's catalog mobile which will be an additional budget

III.3 / XXVIe WOCF ARTENA 2020 (Italy) / 4 – 6 september 2020

November 26, 2019 The Olympic Foundation officially awarded the organization of the XXVI World Olympic Collectors Fair to Artena 2020 (Rome).

This event, jointly organized by AICO and UICOS, will bring together Olympic collectors from around the world from September 4 to 6, 2020 to share and exchange around their passion and Olympic culture.

The Organizing Committee is already in place to guarantee the success of this event to which all collectors and fans of Olympism are invited.

The information has since been widely disseminated on the AICO website, social media and the IOC Olympic Newsletter.



The International Association of Olympic Collectors (AICO) has announced that the Olympic Foundation for Culture and Heritage has officially awarded the 26th World Olympic Collectors' Fair to Artena near Rome (Italy). The event will be co-organised by the AICO and the Italian Union of Olympic and Sports Collectors (UICOS) and, from 4 to 6 September 2020, will bring together Olympic collectors from all over the world to share their passion and exchange ideas about Olympic culture. More info at www.aicolympic.org.

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A publication of the For further information, please contact



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City of Artena

Perched along a limestone ridge of the Lepini Mountains, a few kilometers from the capital, in the area of the Roman Castles, stands the old town of Artena. The village is famous for its architectural beauties and for its narrow alleys, but above all for being the largest pedestrianized historical centre in Europe, without motorized traffic. Here, in fact, you can climb only on foot or riding a mule - the only means of transport that allows you to climb inside to transport food, furniture and even tourists - thanks to which the center is still inhabited by about 1,500 people.

Far from traffic and smog, a walk through the alleys of ancient "Montefortino", is a leap back centuries. The place has ancient origins and has lived a troubled history. The first settlement was an acropolis that dates back to the fifth century B.C. and only in the Middle Ages rose the fortress with the name of Montefortino.

The Rugby Museum is located inside a wing of Palazzo Borghese, sixteenth-century building: six hundred square meters divided into two main rooms from which a maze of rooms with a breathtaking view of the Roman countryside starts.



III.4 / TOYO 2020

On a proposal from the Olympic Foundation, AICO has confirmed that it wishes to be an actor in the "AGORA Toyo 2020" project, and could contribute to it with the following main ideas:

- Launch and institutionalize an official space for Olympic collectors during the Games
- Encourage meetings, exchanges between Olympic collectors
- Promote the activities of AICO and its international members
- Build loyalty among “new collectors” and direct them to member associations
- Encourage the creation of AICO member associations when a country is still lacking
- Inform of the next world fairs of Olympic collectors

III.5 / XXVIIe WOCF PARIS 2021 (France)

The WOCF Paris 2021 organizing committee has already launched numerous actions. AFCOS (French Association of Olympic and Sports Collectors) has established a partnership with CNOSF (French NOC) and the Ministry of Sports. Discussions have been initiated with Paris 2024. Dozens of sites have been visited.

A Fair announcement site was launched in 2018 on Facebook pages and is already meeting some interest from visitors (WOCFPARIS2021)

In 2020, the committee will decide on the site to host the Fair, as well as the precise dates of the Fair, between May and June 2021.



We thank all the people, the Institutions,
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