



23-25  
JUN  
2023

**PARIS**  
27<sup>e</sup> foire mondiale  
**DES COLLECTIONNEURS  
OLYMPIQUES**



# THE OFFICIAL PROGRAM

## SHARING OUR OLYMPIC HISTORY

[wocfparis2023.org](http://wocfparis2023.org)





# Organizing Committee

## **[Co-Presidents]**

Stéphane Hatot (AFCOS) and Christophe Aït-Braham (AICO)

## **[General Commissioner]**

Christophe Aït-Braham



## **[Logistics]**

*Hotel, security, transportation, HR, venue*

Stéphane Hatot (Roger Viersou and Claude Bichere)



## **[Finance & marketing]**

*Sponsors, budget, subventions, official souvenirs*

Dominique Didier (Philippe Lapointe and Yannick Surzur)



## **[Information, press, communications]**

*Website, logo, signage and communication*

Catherine Salaün (Philippe Lapointe, Jacques Lemaire and Yannick Surzur)



## **[Events & hospitality program]**

*Exhibitions, meetings, youth visits, Silent Auction, official dinner, cultural visits*

Christophe Aït-Braham (Catherine Salaün and Jacques Lemaire)



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27th World  
Olympic Collectors'  
Fair  
—  
Paris 2023

# Welcome

« CULTURE IS ONE OF THE ESSENTIAL PILLARS OF  
OLYMPISM AS STATED IN THE OLYMPIC CHARTER. »



Mr Christophe  
Ait-Braham, president  
of International  
Association of Olympic  
Collectors, distinguished  
guests, ladies  
and gentlemen,

It is my pleasure and honour to participate in the 27th edition of the World Olympic Collectors' Fair (WOCF) to be held from 23<sup>rd</sup> to 25<sup>th</sup> June 2023 in Paris, home of Baron Pierre de Coubertin, the founder of the modern Olympic Games.

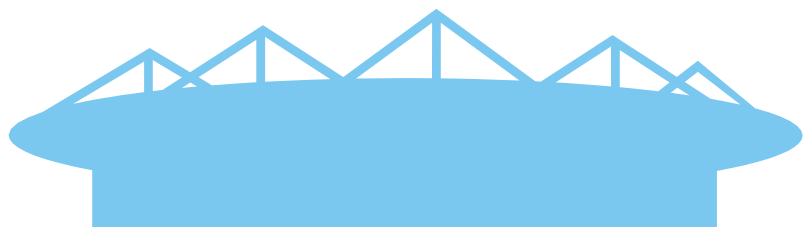
I would like to sincerely thank the International Association of Olympic Collectors (AICO) for organizing this remarkable event. Particularly, the 27<sup>th</sup> edition of WOCF takes place in Paris where the Paris 2024 Olympic Games and Paralympic Games will be held. It is also an honour that this event is labeled "Cultural Olympiad" by Paris 2024.

Culture is one of essential pillars of Olympism as stated in the Olympic Charter. This event is, therefore, supported by the International Olympic Committee and the Olympic Foundation of Culture and Heritage as it provides a great opportunity for collectors and visitors from all over the world to meet and share their passion, interests, collections and exhibit part of the culture and heritage of the Olympic Games.

In this connection, the WOCF has contributed substantially to the Olympic Movement since the Olympic collections help share different cultures and preserve history of Olympic Games. The development of the Olympic Movement can be witnessed through the collectibles. The Olympic exhibition of WOCF under the theme "Share our Olympic History" highlights these important aspects. Additionally, the WOCF helps open the culture and history of Olympism to wider audiences.

I earnestly hope the participants not only enjoy various activities this remarkable event offers but also build a strong network with those who share the same passion. I wish the 27<sup>th</sup> edition of WOCF a great success.

*Khunying Patama Leeswadtrakul,  
member of International Olympic  
Committee (IOC),  
chair of IOC Culture and Olympic  
Heritage commission*





# Welcome

« MORE THAN 150 COLLECTORS FROM AROUND THE WORLD, WHO ARE PRESENT TO TRADE, SELL OR BUY EVERYTHING THAT CAN BE COLLECTED ON SPORT AND OLYMPISM. »



Dear collector friends,

From Friday 23 to Sunday June 25, 2023, France welcomes for the first time, the World Olympic Collectors' Fair. It is a great

honor for us and, just over a year from the Paris 2024 Olympic and Paralympic Games, this event is taking on real importance.

Covid has deprived us of our world fairs in 2020, 2021 and 2022. We are therefore all in a hurry to find ourselves and there are more than 150 collectors, from all over the world, who are present to trade, sell or buy everything collectible on sport and Olympism.

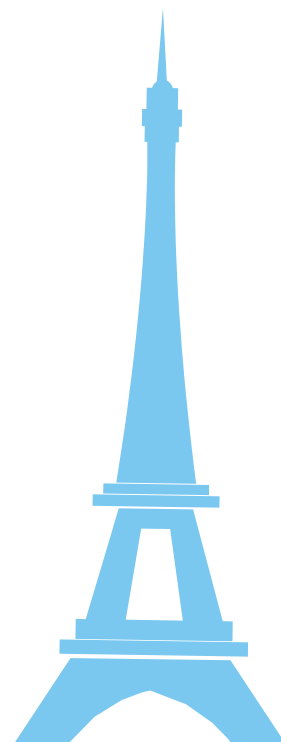
The Charléty Stadium, adjoining the Maison du Sport Français where the French National Olympic and Sports Committee (CNOSF) has its headquarters, was chosen for this world event. Here too, we recognize the symbolism as in 1994 these premises saw the centennial celebration of the call of Pierre de Coubertin for the renovation of the Olympic Games.

The Association of French Olympic and Sports Collectors (AFCOS), has pulled out all the stops to create a great program for exhibitors which ranges from a visit to the

Colombes Museum in the footsteps of the 1924 Paris Olympic Games, at the end-of-event dinner at the CNOSF premises, not forgetting the traditional silent auction on Friday 23 June.

So I wish you all welcome to Paris and may these four days result in great finds and bargains.

*Stéphane Hatot  
administrator of CNOSF,  
advisor to the Cultural  
Olympics, president of  
AFCOS, and  
co-president of WOCF Paris 2023*





# Welcome

« WOCF PARIS 2023:  
A BRIDGE BETWEEN PARIS 1924 AND PARIS 2024 »



Dear participants,  
exhibitors, visitors,  
Olympic friends,

Our adventure began in Lausanne, in 2014, on the occasion of an Olympic Fair and the birth of AICO, by a rumor which rustled on the shores of Lake Geneva and which announced the candidacy of Paris for the organization of a future edition of this cultural and Olympic event.

It was in September 2015, in the wake of the candidacy of Paris to the organization of the 2024 Games that the decision was made to launch and propose our project at the Foundation for Culture and Olympic Heritage.

After several postponements due to the international health crisis, it is today, June 23, 2023, an immense honor to welcome you here in Paris on this International Olympism Day, one year from the Paris 2024 Games.

Since 1894, Paris, intimately linked to the history of the international Olympic movement, is in a way the eldest daughter of Olympism.

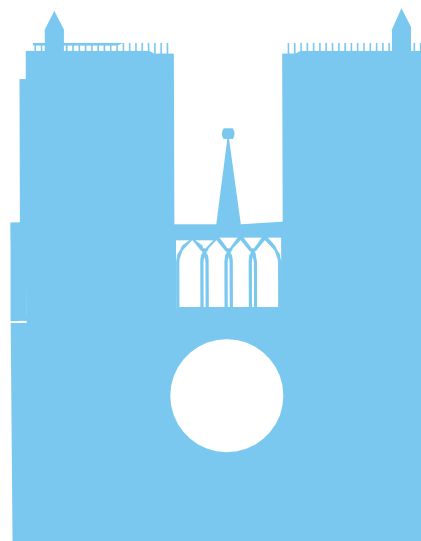
For four days, we will share with you our Olympic history but also our Olympic fraternity.

The WOCF Paris 2023 is a journey to discover the roots of the Paris 1924 Games and an invitation to project towards those of 2024.

The Fair, its "Share our Olympic History" exhibition, its cultural and educational events, establish a bridge between these two Parisian Olympiads.

The entire organizing committee, and all the volunteers, have been mobilized for months to make this meeting a celebration, a great space for trading where Olympic collectors from nearly 20 nations will be keen to perpetuate this passion for collecting, preserving and exhibiting these small or large traces of the Games' heritage. Forever we will have two Loves: Paris and the Games!

*Christophe Ait-Braham,  
member of the Culture and Olympic  
Heritage Commission of the IOC,  
president of AICO,  
general commissioner  
of the WOCF Paris  
2023*





# Program

## [Thursday 22 June]

### « Paris – Colombes 1924 »

1:00 p.m. - 4:30 p.m.

Reception of exhibitors (Charléty stadium, Charpy Hall) - Pickup of accreditations and deposit of equipment.

5:00 p.m. – 11:00 p.m.

Meet in the forecourt in front of the Sébastien Charléty stadium for the cultural tour "Olympic Paris of 1924." Departure by coach to Colombes: visit of the Yves du Manoir Olympic stadium, the Art Museum and History, then cocktails followed by Hortense Belhôte's show "A history of women's football," as part of the Cultural Olympiad.



## [Friday 23 June]

### « Olympic Journey »

8:00 a.m.

Opening of Charpy Hall to exhibitors.

9:00 a.m. – 5:00 p.m.

Opening to the public: entrance is free.

10:30 a.m. - 5:00 p.m.

La Poste is organizing the sale of the "Sport Passion" block number 5 with special postmark at the temporary post office of the WOCF Paris 2023. Dedication by Sandrine Chimbaud, the illustrator of the block (Friday only).

11:00 a.m.

Opening ceremony of the Fair, with a surprise appearance by two important personalities of Paris 2024.

7:00 p.m. - 10:00 p.m.

Silent auction and cocktails at the Charléty salon d'honneur (by reservation).

## [Saturday 24 June]

### « On the Olympic Seine Paris 2024 »

8:00 a.m.

Opening of Charpy Hall to exhibitors.

9:00 a.m. – 5:00 p.m.

Opening to the public: entrance is free.

2:30 p.m.

Conference (press room) by Michaël Delépine, doctor of history and author of "Bel Endormi, the History of the Colombes stadium." He will offer a lecture on this historic Olympic site of Paris 1924 and will sign his book.

7:30 p.m.

Meet in the forecourt in front of the Sébastien Charléty stadium for departure by coach to the Gala Dinner on the Seine (by reservation).

8:30 p.m. to 11:00 p.m.

Gala dinner on the Seine. Cruise with a view of the iconic monuments of Paris and the future look and route of the Opening Ceremony of the 2024 Paris Games. Unveiling of the AFOSL winners, entertainment and surprises.

## [Sunday 25 June]

### « See you soon »

8:00 a.m.

Opening of Charpy Hall to exhibitors.

9:00 a.m. – 2:00 p.m.

Opening to the public: entrance is free.

10:00 a.m.

Presentation of IOC diplomas to exhibitors.

11:00 a.m.

AICO Sunday Breakfast Meeting (reserved for national representatives).

5:00 p.m.

Closing of the exhibition.

7:30 p.m.

Closing party at Club France (CNOSF).



# Exhibition

Under the high patronage of Khunying Patama Leeswadtrakul, member of the International Olympic Committee, President of the IOC Culture and Heritage Commission.

**Eleven private collectors, two sports and cultural institutions an international delegation from China will do us the honor of sharing their Olympic history, their legacy of the Games!**

**Hundreds of objects, documents, sometimes rare, but always impressive or moving will be presented: rare books, torches, pins, bibs, banknotes, stamps, postcards, medals, mascots, videos, drawings, unpublished photos ...**

**14 points of view from 14 participants on this legacy left to us by the Olympic Games of the modern era since 1896.**

**Each object tells a story and will transport you into the world of Olympic culture.**



**The stages of construction and the renewal of the modern Olympic Games through the visionary writings of Baron Pierre de Coubertin** [Richard ROUSSEL]

Through a series of works, the history of the renovation of the Olympic Games is built little by little under the impetus of Baron Pierre de Coubertin, but also of his friend Father Didon, whose work and involvement in the success of the renovation of the Games is often overlooked and brought back to light today.

**The participants medals in the Games organized in France from 1900 to 1992** [Mathieu GAVELLE]



France has had the honor of hosting four editions of the Olympic Games: two in summer (Paris 1900, Paris 1924) and two in winter (Grenoble 1968, Albertville 1992). Medals remind us of the very strong links between France and Olympism.

**Olympic Torches from 1936 to the present day** [Kader SI TAYEB]

Since the Olympic Games in Berlin in 1936, each celebration of the Olympic Games has given rise to the creation of torches to carry the flame from Olympia to the host country. The torch relay will become one of the most symbolic events associated with the Games. These few torches will give you an overview of the evolution of their design from 1936 to 2016. After that, the Olympic flame will be in you!

**Rugby at the Olympic and Paralympic Games** [Dominique DIDIER]



Rugby union was on the program of the Olympic Games in 1900, 1908, 1920 and 1924. Wheelchair rugby became a Paralympic discipline in 1996, as a demonstration sport and from 2000 as an official sport. Rugby 7 was admitted to the Olympic Games from the Rio 2016 Games. The whole story is presented to you.



# To discover ...

## Olympic culture in China through pins

[China Olympic Collectors Team]



The collecting of pins during the Games is an Olympic event in itself; participants from all walks of life after these sometimes highly sought-after "pins." Different aspects of Olympic culture are represented here across original collections and presentations.

## Olympic medalists sketched for art and humor

[Roger VIERSOU]

Famous Olympic medalists sketched, among other things, by the humor and pen of Fred and Segonzac. What a reminder of the importance of the press for the coverage of the Olympic Games.

## Weightlifting at the Olympic Games

[Stéphane HATOT]

Ernest Cadine, the first French Olympic champion in all categories of weightlifting at the 1920 Antwerp Games, is honored. A weight of 100 kilos will be exhibited; a piece of weight for a presentation full of Olympic strength!



## Colombes: an Olympic town with its own stadium and its own village

[Musée d'art et d'histoire de Colombes]

Colombes: the city of the Paris 1924 Olympic Games, with its now mythical and Olympic Yves du Manoir stadium. Olympic history will also remember that the first Olympic village was erected in Colombes.

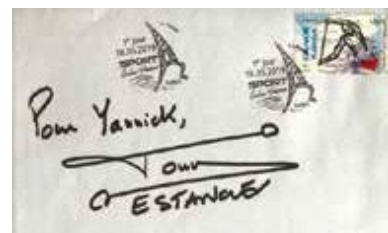


## From Paris 1924 to Paris 2024 : a journey in postcards – Tony Estanguet

[Yannick SURZUR]

Postcards travel and these will take us on a journey between the Paris 1924 Games which took place 100 years ago and those of Paris 2024, which we will discover in a year!

Tony Estanguet, before being president of Paris 2024, was an Olympian. The story of this adventure is presented through collected documents.



## Tennis at the Olympic Games

[Jean-Pierre PICQUOT]

The history of tennis at the Olympic Games has some surprises in store for us which are revealed here and lead us to better understand the evolution of this sport.



## Summer Olympic Games tickets and winter competitors bibs

[Catherine SALAÜN]



The keys to taking part in the Olympic Games: entry tickets for spectators and bibs for competitors.

Authentic pieces, witnesses of past Olympiads with designs

representing the colors and the corresponding Olympic Games logo. We will also appreciate the evolution of the design over time. The bibs bear witness to the commitment, passion and perseverance of the athletes.

## Olympic mascots : the face of the Games and their emblematic objects

[Christophe AIT-BRAHAM]

The mascots, coveted by young and old alike, have been the face of the Olympic Games since 1972, with Waldi in Munich for the summer... and retroactively with Schuss for the winter, in Grenoble in 1968. These mascots, with some unique editions are presented with some emblematic objects



of their respective Olympiad. Today, more than ever, the mascots are the artistic expression of the host country which invites us to share its culture.

## The intimacy of the 1924 Paris Games in a photo album

[Comité National Olympique et Sportif Français]

In 1924, the French Olympic Committee had set up a photographic service in charge of taking pictures of the Paris 1924 Olympic Games and hired a team of around twenty photographers for this purpose. Their shots were offered to press agencies and newspapers, which chose them by leafing through the pages of a large grimoire on which the photos captioned in the print run were pasted and numbered. In the early 2000s, the rediscovery of boxes from the move of the CNOSF headquarters in 1922 revealed this album, among other identical ones, and its nearly 2,500 mostly unpublished photos. Saved digitally and physically, these pieces of national sports heritage reveal the atmosphere in Paris, behind the scenes of the daily lives of athletes, details of the sites.

These plates are exhibited for the first time on the occasion of the 27th World Olympic Collectors' Fair.

## Pictograms: the art of the symbolic representation of sports

[Aubry WILFRIED]

Long before writing, human beings were keen to maintain their memory and transmit their knowledge through drawing. Whether painted or engraved, the symbolism of the drawings becomes a form of universal communication.

The Olympic and Paralympic movements have faced many challenges over their long existence. Among these is the need to welcome, bring together and manage thousands of athletes, organizers and spectators, despite the many language barriers. Another more modern challenge is to produce an easily recognizable visual identity that allows each edition to stand out from its predecessors while respecting the same codes. This is how the Olympic pictograms were born.

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### PARTICIPANTS AT THE WOCF PARIS 2023 :

AFCOS (FR) • Agon Sportsworld Gmbh (DE) • AICO • Amis du Musée de La Poste (FR) • Didier Balayre (FR) • Louie Barbosa (US) • Jonathan Becker (US) • Michel Benamou (FR) • Yuewang BIAN (CN) • Michael Bordat (FR) • Michael Bowlby (US) • HelgeBräthen (NO) • Elena Budinská (SK) • Mario Rosario Capuano (IT) • Pierre Chardonnet (FR) • Francis Daziniere (FR) • Branislav Delej (SK) • Piotr Debski (PL) • Domenico Di Pinto (IT) • Johan Ditlev-Simonsen (NO) • Stathis Douramakos (GR) • Drago Paris (FR) • Dominique Dupuis (FR) • Rimantas Dziautas (LT) • Robert Eaton (US) • David Feldman Sa (CH) • Klaus Fink (DE) • Lukasz Frydel (PL) • OriolGasconCabestany(ES)•MathieuGavelle(FR)•FrancisGonzalez(FR)•RafaelGonzalez(ES)•WilliamGrage(CH)•ElioGrossi(IT) • Alejandro Guzman (MX) • Marc Hatchadourian (FR) • Lois Holloway (US) • Matthews Hotos (GR) • Xiangwen Huang (CN) • Ioannis John Ioannidis (GR) • Robert Kalmuk (US) • James Kendell (US) • Stratos Klimou (GR) • Bud Kling (US) • Josef Koci (CZ) • Andrew Kollo (CA) • Philippe Lapointe (FR) • La Poste (FR) • Jean-Marc Leynet (FR) • Thomas Lippert (DE) • Dengming Luo (CN) • Alain Michalon (FR) • Xavier Monferran (FR) • Monnaie de Paris (FR) • Frank Neubauer (DE) • Dominique Noclain (FR) • GeorgiosOikonomou(GE)•IngridO'neil(US)•MarkusOsterwalder(CH)•EdouardPanossian(FR)•PasqualePolo(IT)-RobertPrat(MC) • Daniel Presburger (US) • Scott Reed (US) • Rudolphe Roger (FR) • Giovanni Rolle (IT) • Richard Roussel (FR) • Catherine Salaün (FR) • Yue Shao (CN) • Kader Si-Tayeb (FR) • Yannick Surzur (FR) • Baptiste Szymanski (FR) • Marc Tao (FR) • Doug Todd (US) • Shlomi Tsafir (JP) • William Van Der Bijl (NL) • Oleg Vorontsov (RU) • Peter Wade (US) • Danièle Walther (FR) • Nan Wang (CN) • Rundong Wang (CN) • Shu Wang (CN) • Zhu Xu (CN) • Rui Yao (CN) • Min Ye (CN) • Pavlos Yeroulanos (GE) • André Zanirato (FR) • Yinuo Zhou (CN)



# To do ...

**[23 and 24 June]**

## **AICO International Festival of Olympic and Sports Literature**



42 books, 10 magazines, 18 articles, 11 websites are in competition.

The public is invited to select their favorites in the different categories, and thus participate in a draw to win very Olympic souvenirs. <https://aicolympic.org/afosl/>

**[23 June]**

## **International Olympism Day dedicated to Parisian schoolchildren**

Classes from schools in Paris are invited on the occasion of this special day to discover the exhibition and its treasures through a contest (with the participation of the Mission Génération 2024 of the Rectorate of the Paris Academy).

**[23 to 25 June]**

## **A selection of films and videos on sport and Olympism**

The International Federation of Sports Cinema and Television will present a selection of short videos around the values of sport and Olympism (AICO-FICTS, cultural partners).

Entrance is free from 23 to 25 June, from 10:00 a.m. to 5:00 p.m. at Stade Charléty – 1 avenue Pierre de Coubertin 75013 Paris.



FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS

Partenaire culturel

**[24 June]**

## **The Colombes Olympic Stadium for the 1924 Paris Games, a presentation – 2:30 p.m.**

Michaël Delépine, doctor in history and author of "Bel Endormi, the history of the Colombes stadium," will offer a presentation on this historic Olympic site and will sign his book.



### **[PARIS 2024 boutiques]**

Exclusively within the WOCF Paris 2023, discover the ephemeral shops by Drago Paris and La Monnaie de Paris.

Here you will find the official collections of pins, coins and medals of Paris 2024.





# Official Souvenirs of WOCF Paris 2023

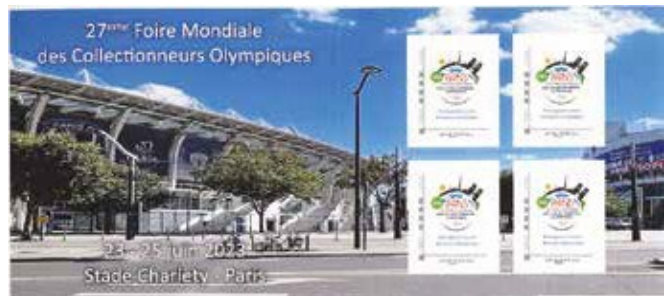
## [Stamps]

- Letter (green) → 2 €
- Sheet of 20 → 38 €
- Letter International → 3 €
- Sheet of 30 → 85 €
- Collector → 15 €



## [Postal Cards]

- Single → 1 €
- Collection of 3 (3 different views) → 2,50 €



## [Card + stamp + postmark]

- Single → 3,50 €
- Collection of 3 (3 different views) → 10 €

## [Pins]

- Made by Drago Paris → 7 €





# Thank you

**The organizing committee of WOCF Paris 2023 hereby thanks all of the individuals, institutions, partners and friends who have contributed to the realization and success of this event.**

The very first to have supported this project: Jean-Pierre Picquot, Denis Masegla, Jean-Pierre Mougin, and with regret, Bernard Lapasset.

Khunying Patama Leeswadtrakul, president of the Culture and Heritage Commission of the IOC.

The team at the Olympic Foundation for Culture and Heritage, Angelita Teo and Stéphanie Coppex.

The Comité National Olympique et Sportif Français, L'Agence Nationale du Sport.

Drago Paris.

La Monnaie de Paris.

La Poste and its philatelic service.

Génération 2024 du rectorat de l'académie de Paris.

Le Département des Hauts-de-Seine for the visit to the Yves du Manoir stadium.

La Mairie de Colombes et l'équipe du musée d'Art et d'Histoire, Christine Dessemme.

Dominique Bidault for his logistical assistance with the exposition.

Maître Vermot for bringing to life the silent auction.

Serge Laget for his special 1924 quiz.

The team at the Sébastien Charléty Stadium of the Ville de Paris its welcome, Jérémy Charolais.

Contributors to the silent auction.

The volunteers.



Comité  
International  
Olympique

