### COMMUNIQUÉ 15/09/2022



#### PARTENAIRE OFFICIEL

# DRAGO Paris: Official Partner of the International Association of Olympic Collectors

Maison Drago Paris is honored to take part in the organization of the Paris 2024 Olympic and Paralympic Games as an official licensee. It creates and markets the different ranges of pins labeled "Official Licensed Products" for Paris 2024.

Maison Drago Paris and the International Association of Olympic Collectors, an organization recognized by the International Olympic Committee, are proud to announce their official partnership until 2024.

Through this partnership, Maison DRAGO supports the activities of AICO around the dissemination of Olympic culture and heritage to as many people as possible through the universe of the Olympic collection.

This partnership will allow the international community of Olympic collectors to discover the future collections of Paris 2024 pins, as well as behind the scenes of their creation.

The AICO will also allow its fans to talk with the DRAGO Paris team about the passion for collecting Olympic pins.

To follow now on aicolympic.org



#### **DRAGO** Paris

Maison Drago is above all a family story that finds its origins with artisans of excellence.

Joseph Séraphin Drago, born in Nice in 1883, became passionate about the art of metal engraving when his father Charles Drago, a building craftsman in the service of the city of Nice, received the medal of honor for work.

In 1920 he created his business as an engraver-editor in Nice with a branch in Paris, and specialized in the art of military insignia: handicrafts that combine the art of engraving with that of enamel with hot.

In 1948, Charles Emile Drago, Joseph's son, took over the family workshop and moved to Paris as close as possible to the major French army corps, whose insignia he continued to create. He extended the activity of his workshops to honors from the "civilian" world and in particular those of sports competition, even going so far as to create the DRAGO cup to honor football. The company diversifies towards prestige objects and signs collaborations with Lancel, Moët or ST Dupont.

Maison Drago Paris is now diversifying towards prestige objects and signs collaborations with major French and foreign Maisons and Institutions.

#### www.dragoparis.fr







## Association Internationale des Collectionneurs Olympiques (AICO)

Since 2014, AICO has brought together Olympic collectors from all over the world. Through its many activities, it participates in the dissemination of the culture and heritage of the Olympic Games, through the collection.

There are three main components of the Olympic collection: philately (stamps, correspondence), numismatics (coins and medals) and memorabilia (objects and documents including pins).

Since Athens 1896, after each Olympiad, a part of the history and memory of the Games has been collected, preserved and presented.

With its web portal designed as a veritable hub of culture and the Olympic collection, aicolympic.org is the gateway to numerous information and documents, including AIWOS 2021, the first virtual exhibition of Olympic collections.

The AICO has also developed an AOPC application, which allows you to discover a surprising and historical collection of National Olympic Committee pins; the opportunity to discover or rediscover the Olympic history of his country.

An organization recognized by the International Olympic Committee, the AICO relies on its international Members to organize the World Olympic Collectors Fair. In 2023, it will be organized in Paris from June 23 to 25.

"We collect Olympic History"

#### aicolympic.org

