

COMMUNIQUÉ 17/04/2024



Partenaire Officiel

DOUDOU & COMPAGNIE: Official Partner of the International Association of Olympic Collectors

DOUDOU & COMPAGNIE is honored to take part in the organization of the Games

Paris 2024 Olympic and Paralympic Games as an official licensee. It creates and markets Olympic and Paralympic Phryges, including exclusive models "made in France".

DOUDOU & COMPAGNIE and the International Olympic Collectors Association, an organization recognized by the International Olympic Committee, are proud to announce their official partnership 100 days before the opening of the Games.

Through this partnership, DOUDOU & COMPAGNIE supports AICO's activities around the dissemination of culture and the Olympic heritage to as many people as possible through the world of the Olympic collection.

This partnership will allow the international community of Olympic collectors to discover the collections of the Olympic and Paralympic mascots, as well as the behind-the-scenes of their creation.

The Olympic mascots are the face of the Games, and the true ambassadors of the host city. As such, they are particularly popular with collectors and Games enthusiasts!

To be followed now on aicolympic.org



DOUDOU & COMPANY

Collectors, get ready for an unforgettable moment!

With our experience and leadership in the cuddly toy and plush toy sector, our company is proud to announce its candidacy for the manufacture and distribution of the official mascots of the Paris 2024 Olympic and Paralympic Games.

Our cuddly toys are not just toys, they are life companions. They grow up with the children, share their dreams, their joys and their sorrows. They witness their small and big victories and accompany them in their most precious moments.

This is why we are convinced that our mascot plush toys for the Olympic and Paralympic Games will be unique, endearing and representative of French culture.

Our ambition is to promote our know-how throughout the world and to convey the emotion of the Games to French and foreign countries. We want these mascots to be collector's items, to be symbols of hope, inspiration and self-improvement.

With this in mind, we are pleased to announce our partnership with the International Olympic Collectors Association (AICO). AICO is an organization that brings together collectors of official mascots from all over the world. Thanks to this partnership, we will have the chance to share our passion and know-how with passionate collectors and to introduce them to our mascots.

Join us on this extraordinary journey and be part of the history of the Games!

[Official Paris 2024 Mascots \(doudouetcompagnie.com\)](https://doudouetcompagnie.com)



International Olympic Collectors Association (AICO)

Since 2014, AICO has been bringing together Olympic collectors from all over the world. Through its many activities, it participates in the dissemination of the culture and heritage of the Olympic Games, through the collection.

There are three main components of the Olympic collection: philately (stamps, correspondence), numismatics (coins and medals) and memorabilia (objects and documents including pins, mascots, etc.).

Since Athens 1896, after each Olympiad, a part of the history and memory of the Games has been collected, preserved and presented.

With its web portal designed as a hub of Olympic culture and collection, aicolympic.org is the gateway to a wide range of information and documents, including AIWOS 2021, the first virtual exhibition of Olympic collections.

AICO has also developed an AOPC application, which allows you to discover a surprising and historic collection of National Olympic Committees pins; An opportunity to discover or rediscover the Olympic history of your country.

As an organization recognized by the International Olympic Committee, AICO relies on its international Members to organize the World Olympic Collectors' Fair.

«We collect Olympic History»

aicolympic.org



A center of excellence for understanding and fostering the Olympic Movement through collectibles

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International Association
of Olympic Collectors

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Memorabilia

OLYMPIC MEMORABILIA

The word "memorabilia" refers to objects that are kept or collected because of their historical interest — especially those associated with memorable people or events. So, when it comes to the Olympic Games, the categories of items that one can collect are at least as numerous and varied as the number of sports on the Olympic Program in recent years.

A sampling of these categories would include Autographs, Badges and Pins, Certificates and Diplomas, Clothing and Accessories, Credentials and Passes, Decals and Stickers, Drinking Glasses, Mugs, and Steins, Film and Music, Mascot Dolls and Figurines, Medals, Paper Items, Patches, Plates, Posters, Programs, Seals and Vignettes, Tickets, Torches, and Trading Cards. Not only could one include additional categories, one could also make the case that some of the aforementioned categories have sub-categories, and some of those sub-categories also have sub-categories. So, as you

Current Members
Check out our World Map to find an Olympic Collector club near you.

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