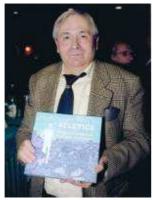


Communiqué No. 4

from the AICOExecutive Board to Member Associations

Date: 6 December 2015



It is with deep sadness that AICO announces the passing on 13 November 2015 of our Vice President and member

especially his wife, Raffaella, and sons Eddy and Matteo. His passions were athletics, academic sport, philately and his town, Reggio di Emilia.

of the Executive Board, GIANNI GALEOTTI, after a lengthy illness. Our condolences go out to his entire family,

Gianni will be greatly missed by all of us in the Olympic collectors community.

C'est avec une profonde tristesse que l'AICO vous annonce le décès de notre Vice-Président et membre du Conseil exécutif, Monsieur Gianni GALEOTTI, le 13 Novembre 2015, des suites d'une longue maladie.

Nous présentons nos condoléances à toute sa famille, notamment sa femme, Raffaella, et ses fils Eddy et Matteo.

Gianni était passionné par l'athlétisme, le sport universitaire, la philatélie et sa ville de Reggio Emilia.

Gianni sera grandement regretté par toute la communauté des collectionneurs olympiques.

Gianni Galeotti (1940 – 2015)

In memoriam





Fellow Olympic Collectors:

Since our last **Communiqué No 3** at the end of May 2015 the Board wishes to pass along important information on its activities and decisions made in the interim by the IOC. These decisions will influence our basic activities during in 2016.

NEWS FROM THE IOC

1. AICO represented on the IOC Commission for Culture and Olympic Heritage (COH)

Twenty-two new commissions have been named by IOC President Thomas Bach in order to implement the *OLYMPIC AGENDA 2020* [the old Commission for Philately, Numismatics and Memorabilia, was disbanded]. The new Commission for Culture and Olympic Heritage had its inaugural meeting on 12 November 2015 attended by Mr. Bach. AICO has the honor of a seat on the Commission represented by AICO's President, Roman Babut.

In a very tightly scheduled one-day meeting, a mission statement for the new commission was presented by Mr. Francis Gabet, and is based on UNESCO's definition of culture:

"Culture...is... the whole complex of distinctive spiritual, material, intellectual and emotional features that characterize a society group. It includes not only arts and letters, but also modes of life, the fundamental rights of the human being, value systems, traditions and beliefs".

Mexico City Declaration on Cultural Policies, 1982



Mission Statement (1)

The Culture and Olympic Heritage Commission advises the IOC Session, the IOC Executive Board and the IOC President on all the activities of the Olympic Movement that are related to culture in the broadest sense of the term - art, history, focus on values, academic research and patrimonial collections — with a view to promoting the Olympic ideals as widely as possible, especially among young people all over the world.

Mission Statement (2)

The responsibilities of the Culture and *Olympic Heritage Commission are to:*

- Help to achieve optimum implementation of the IOC's cultural action plan: activities of the Olympic Foundation for Culture and Heritage and Olympic Agenda 2020;
- Facilitate synergies between the various cultural platforms, communities and bodies within the Olympic Movement: academies, museums, NOC and OCOG culture sections, research centres and universities, and recognised organisations, with a view to achieving better overall impact;
- Consider ways to develop the cultural activities of the Olympic Movement in the future.



Members of the Commission were informed about a new structure within the IOC. The Olympic Foundation for Culture & Heritage, created in March 2015, will be a "driver of the Olympic cultural narrative" and governing body of the IOC cultural activities. Mr. F. Gabet Director of the Foundation, under section 4, Olympic Cultural Institutions and Communities, presented creation of AICO and its recommendation to the IOC for awarding the organization of two World Olympic Collectors Fairs: to the Gothenburg Sports Museum in Gothenburg, Sweden in 2016 and to the Polish Olympic Committee in Warsaw, Poland in 2019. Both organizations had filed applications which were reviewed and approved by the AICO Executive Board. The IOC, upon the Commission's recommendation, has awarded the fairs to their respective organizations.

Following a brief address by a representative of the International Olympic Academy, the four NGO-type "Organisations Recognized by the IOC" were invited to also make short presentations. The four organizations are:







- CIPC Committe Internationale Pierre de Coubertin
- ISOH International Society of Olympic Historians
- FICTS Federation Internationale Cinema Television Sportive

Mr. F. Gabet also presented future activities upon which the Commission will focus:

- → Olympians as creators
- → The Olympic Culture Online,
- → The Olympic Encyclopaedia,
- → The Olympic World Library,
- → Agenda 2020 projects: Olympic Laurel, Artists in Residence, Olympic House, Museum on the move.

Very special attention was paid by Mr F. Gabet to the **Olympic World Library** project (being under development by the Olympic Study Centre, OSC) which could prove important from AICO's point of view. The concept of the **Olympic World Library** offers advantages for the organizations and users such as:

- for OSC to implement a cloud solution and offer licenses to National Olympic Committees/International Sports Federations/Olympic Study Centre to catalog their publications or to plug their existing catalog to the Olympic World Library;
- to each partner institutions can give access to their specific (local) customers via their website and a personalised user-interface;
- to the user to be able to access to the full catalog or select publications only in his region/language.

One could estimate that a library dealing solely with subjects relating to Olympic Collectibles might number 1,000 volumes when one considers not only books, but catalogues, exhibition issues, journals, and single articles printed in other journals. This is an opportunity to introduce our studies and achievements to a wider world Olympic audience! We await your opinions.



2. AICO LOGO, USE OF THE OLYMPIC DESIGNATION AND OLYMPIC SYMBOL

In a separate meeting, AICO President was informed by the IOC representative of the decision of the IOC Brand Committee on the proposed AICO logo. The IOC will not accept, after our second attempt, the logo originally proposed by AICO because of the use of the image of a torch between the characters. It was clear the IOC is very firm on this decision. This means AICO must use the alternative design as the official logo as presented below. The symbols in the corner represent the four fields of Olympic collecting: philately (stamp perforations), numismatics (partial circle = coin), pins (gold star), and memorabilia (3 wavy lines = medal ribbon).







French language version

The IOC Foundation representative mentioned that AICO should be proud to be one of only four NGOs in the Commission of Culture & Olympic Heritage to be awarded the title of "Organization recognized by the IOC".

Use of the Olympic symbols by AICO Member Associations: the IOC has stated very clearly that the "Organization recognized by the IOC" Olympic Designation (which includes the text and Olympic Rings) may be used by AICO **ONLY**, as the association which has been awarded the designation. The individual AICO Member Associations **MAY NOT** use this logo.



The Olympic Designation

Furthermore, the AICO Member Associations <u>MAY NOT</u> use the Olympic Rings as an Olympic Symbol and other IOC's Properties, in any form.

The IOC may, however, on a case-by-case basis, approve use of the Olympic Rings upon application and acceptance by the respective IOC department. This would indicate that while the use of the Olympic Rings is not completely restricted, approval must be sought for their use in any event or publication. It is not clear which IOC department will handle this, either the Brand Committee or the Marketing Department (usually a faster path). Be advised that any approval will be a difficult and time consuming process.

The AICO Executive Board reminds the Member Associations that they must retire any logos that continue to use the old FIPO emblem. As AICO receives further guidance from the IOC on this subject it will circulate the information.



3. XXIInd WORLD OLYMPIC COLLECTORS FAIR, GOTHENBURG, SWEDEN, 13-15 MAY 2016

As mentioned above, the GothenburgSportsMuseum submitted an application to organize the **22**nd **World Olympic Collectors Fair from 13-15 May 2016.** Please find below some preliminary images supplied by the museum (note: the dates of May 27-29, 2016 on the first picture are no longer valid).









More details will follow, when known.



NEWS FROM THE AICO EXECUTIVE BOARD

4. AICO EXECUTIVE BOARD MEETNG, LAKE PLACID, 11/12 SEPTEMBER 2015

A summary of the full report is presented below:

- a. Roman Babut opens the meeting and welcomes the EB members, representatives of the Member Associations present and particularly Ms. Stéphanie Coppex from the IOC. In his remarks, President Babut stresses the importance of this meeting in Lake Placid, as it provides an opportunity for AICO and Olympic collectors to get to know each other. In addition, this was also the perfect time to introduce and launch the official AICO website which takes place at the AICO public meeting on Saturday.
- b. In a presentation by Ms. Coppex, she points to the excellent cooperation between the IOC and AICO since its creation and continues by outlining the new Foundation for Culture and Olympic Heritage which is the umbrella organization chaired by Mr. Francis Gabet.
- c. There are 22 new IOC commissions. One of these, the Culture and Olympic Heritage Commission, is composed of the group of 11 or so Associations Recognized by the IOC, which includes among others AICO, FICTS, WOA, ISOH, OMN, NOA, and OSC. AICO is singled out as especially important as it is one of only 4 NGOs with "Officially Recognized by the IOC" status, and thus is treated as equitably as the other Recognized Organizations.
- d. At the 2016 IOC Session in Rio, AICO should be accorded full recognition by the IOC.
- e. The logo and website are discussed, with a decision still pending on the logo's design [Note: this has since been resolved. See Section #2 above.]
- f. Potential new members of AICO are mentioned, among them Prolympo eV. (Germany), Fundation Filatelica Numismatica Olympica y Deportiva de Venezuela, and 1000 Kluben (Norway). Two Chinese associations expressed an interest. g. In November 2015, Roman Babut will meet the Prolympo President.
- h. The statutes of AICO provide for a General Assembly no later than 22 May 2016, with the election of two members of the Board. It is decided that the next World Olympic Fair should coincide with that meeting if possible. Christophe Ait-Braham and AICO EB Advisor David Maiden will be responsible for organizing these elections.



Note: Roman Babut and Christophe
Ait-Braham (taking the photo) met
with the Chinese Olympic
collectors groups who were in
attendance in Lake Placid, passing
along the AICO pre-application.
These must be completed and
submitted to AICO along with a
letter of "no-objection" from their
NOC.



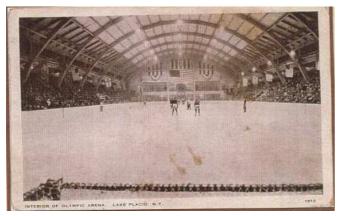
5. AICO GENERAL ASSEMBLY, Gothenburg, Sweden, 14 May 2016

The Executive Board has scheduled the next AICO General Assembly and elections to be held in conjunction with the 22nd World Olympic Collectors Fair in Gothenburg, Sweden on Saturday, 14 May 2016.

More details, election rules, agenda and timetable will be presented in a separate document and delivered to Member Associations according to the AICO Statutes.

6. XXIst WORLD OLYMPIC COLLECTORS FAIR, LAKE PLACID, 10-13 SEPTEMBER 2015

The XXIst World Olympic Collectors Fair was held in Lake Placid, New York, USA from 10-13 September 2015.





THE WINTER OLYMPIC ARENA IN LAKE PLACID, USA

Postcard showing the Winter Olympic Arena 1932 mailed by Roman Sobański, a player of the Polish Olympic ice hockey team on 6 February,1932 (from R.Babut collection) A photo taken during the 22nd World Olympic Collectors Fair held in the Olympic Arena (©R.Babut)

For a review of AICO's Open Meeting on 12 September, please visit the AICO website:

http://aicolympic.org/aico-public-meeting-draws-early-morning-crowd/

7. AICO WEBSITE

The AICO website was launched on 12 September 2015 during the AICO Open Meeting at Lake Placid, New York. The AICO logo and website were created by the firm of BOP Design Inc. in the USA. The website URL is:

aicolympic.org

Note that the content, which will be feature-rich, encompasses thefour fields of Olympic collectibles: Philately, Numismatics, Pins, and Memorabilia.

In 2016, Phase II of the website development will take place. First and foremost, we will create a Frenchlanguage version of the website for our Francophone members and visitors. We will also begin building on the



website's framework with special programs for upcoming Olympic and Youth Olympic Games. AICO will begin exploring opportunities to work with other members of the Foundation such as the Olympic Museum Network to expand the base of knowledge for Olympic Collectors.

Member Associations are encouraged to become active in the growth of the website with their ideas and comments presented through the appropriate Committee (outlined below).

AICO Vice President, Mark Maestrone (vicepresident1@aicolympic.org) is coordinating work on the website.

8. COLLECTIBLES COMMITTEES

AICO's effectiveness will depend in great part on the information we provide through our website. Over the next few months, the Executive Board, with the help of the collecting community, will be developing content guidelines for each collectible field. For example, should we present checklists of collectibles organized by Olympic Games? Do we want to assist collectors in avoiding counterfeit or bogus material? What kind of materials shall we archive in an online library? These are just a few examples of content that the new website might include. It will be up to the member associations – who are themselves the experts in their own field – to help create this base of knowledge.

The Board would like to hear everyone's thoughts which may be submitted to President Roman Babut (president@aicolympic.org). To assist us in creating committees for each field, we invite the nomination of members within your club/association whose knowledge and experience could be used for the benefit of all collectors. To date, our committees are as follows:

Committee for Olympic PHILATELY

- Roman BABUT, OLYMPIAN Team Leader
- René CHRISTIN, AFCOS
- Thomas LIPPERT, IMOS
- Pasquale POLO, UICOS
- ♣ Bob WILCOCK, SOC
- Zbigniew KORSZEŃ, OLYMPIAN Philatelic Expert, authorized by the Polish Philatelists Federation

Committee for Olympic NUMISMATICS

- Catherine SALAUN, AFCOS
- Armin HAUG, IMOS

Committee for Olympic PINS

- ♣ Branislav DELEJ, SSOSC Team Leader
- Domenico DI PINTO, UICOS
- ♣ Pete WADE, OSLO PIN CLUB



Committee for Olympic MEMORABILIA

- Christophe AIT-BRAHAM, AFCOS Team Leader
- Mme Catherine SALAUN, AFCOS
- Mario CAPUANO, UICOS
- Jürgen WAGNER, IMOS
- ♣ Klaus FINK, IMOS
- ♣ Gunnar ROLLAND, OSLO PIN CLUB

Committee for Olympic Collectibles LIBRARY

- Roman Babut, OLYMPIAN Team Leader
- Umberto CATERINO, UICOS

Committee for AICO WEBSITE & PUBLICATIONS

- Mark MAESTRONE, SPI Team Leader
- Jean-Louis EMMENEGGER, AFCOS
- Alessandro DI TUCCI, UICOS

The Committees' main mission is to work on the website content. It is up to each Committee to organize work. Christophe Ait-Braham has already activated the Olympic Memorabilia Committee. Other committees are expected to get underway in the near future.

Any requests to insert material on the AICO website must be addressed to a respective Committee through an AICO Member Club, not individually. Applications received to date are retained.

9. 2015 ANNUAL MEMBERSHIP FEE

The Treasurer reports that we have collected a total of **2572,80 Euros** in AICO's bank account. The payments have been made either through a wire transfer to our USB bank account or our PayPal account. All procedures are working perfectly.

A detailed financial balance will be presented during the General Assembly in Gothenburg.

Three members have yet to pay their dues for 2015. They will be alerted in writing following a lack of e-mail contact.

The Executive Board wishes to state very clearly that the cost of organizing the AICO Executive Board Meeting during the 22nd World Olympic Collectors Fair in Lake Placid was covered from the subsidy awarded by the IOC (a separate item in the 2015 subsidy request), not from Member Association dues.

The Board wishes to ask the Member Associations for their advice on how to best use the amount collected in membership dues. Should the dues be for the support of events organized by Member Associations? Are promotional and editorial projects appropriate destinations for dues? Please convey your thoughts to R. Babut (president@aicolympic.org).



10. AICO 2016 ACTIVITY PLAN & BUDGET

The Board has begun preparation of the 2016 Activity Plan & Budget.All AICO Member Associations and Committee Team Leaders are requested to submit their proposals for AICO activities in 2016 and the financial needs for their implementation. AICO's request for its 2016 subsidy must be filed with the Olympic Foundation in early January 2016.

11. THE OLYMPIC MULTIMEDIA LIBRARY (TOML)

The Board received more detailed information about accessingThe Olympic Multimedia Library (TOML). Please note that while access is free, all requests for material must be made through an authorized member of the AICO Executive Board. Unfortunately, Member Associations may not directly access or request materials from The Olympic Multimedia Library.

Please do not hesitate contacting us with your questions, comments and suggestions at any time.

With best Olympic regards, The Executive Board